

# **The Key Success Factors of Management for IC assembly factory in Taiwan**

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## **Abstract**

The IC assembly industry is now situated at slight profit environment. Each company is trying to earn stable profit and create additional revenue. As the assembly price is continuing going down, most of the companies are making a loss. Only getting over the key success factors by means of correct management strategy can we make a profit stably.

The research firstly focuses on understanding the current situation of Taiwan IC assembly surroundings via case study. The research then find out the Key Success Factor which is divided into 8 concept areas, 31 key factors to be the items of questionnaire survey. The survey targets at engineering, operation, and management of assembly industry. The questionnaire analysis bases on AHP (Analytic Hierarchy Process) methodology to figure out the relative weight value. The KSFs in the research are proved by actual statistical method to ensure the reliability.

**Keywords:** IC assembly key success factor AHP